

# 2025 NFP US Wellbeing Trend Webinar

February 11, 2025







**Deb Smolensky**National Practice Leader, Vitality and Wellbeing Solutions



Sarah Berkley
VP, Vitality and Wellbeing Solutions



**Doreen Davis**SVP, Vitality and Wellbeing Solutions

## **Mind The Gap**





## **2025 Wellbeing Trends**



of employees and dependents have mental health care needs

Mental **Health & Mental** Wellbeing

of workers having reported experiencing work-related stress in the last month1



of employees have physical wellbeing needs

**Physical** Wellbeing

feel that the fertility and familyforming process has negatively impacted their mental health.<sup>4</sup>

of adults are affected by obesity<sup>5</sup>



of employees are primary caregivers to children or aging parents<sup>3</sup>

Caregiver **Support** 

24% of employees cite childcare and eldercare as a distraction in the workplace<sup>2</sup>

of caregivers report having to take a leave of absence from work due to caregiving responsibilities.3



of employees need social connection for health and wellbeing

Social Wellbeing

of workers feel physically and emotionally isolated in the workplace<sup>6</sup>

reduction in turnover risk when employees feel a strong sense of belonging<sup>7</sup>



- 2023 Work in America Survey: Workplaces as engines of psychological health and well-being
- 2024 NFP US Leave Management and Trend Report

- Carrot
- Twaronite, K. May 2019 EY Five Finding on the Importance of Belonging
- Carr, et al. December 2019 Harvard Business Review: The Value of Belonging at Work



# Mental Health and Mental Wellbeing

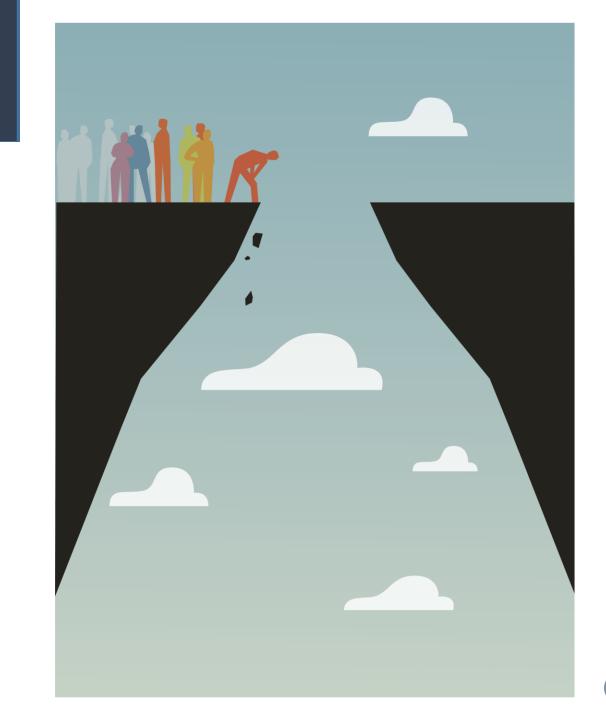




# Mental Health and Mental Wellbeing

#### **Three Focus Areas:**

- ✓ Integrated and Independent
- ✓ Pediatric and Dependent Care
- ✓ Workplace Mental Wellbeing





# Mental Health: Integrated and Independent

Condition Management Category	Behavioral Health Integration	Example Components
Diabetes Management	✓ Integrated Behavioral Health	Stress, depression, medication adherence, lifestyle coaching
Musculoskeletal (Pain Management)	Mental Health Support	Chronic pain psychology, cognitive behavioral therapy (CBT)
Women's Health	Emotional Well-being Focus	Perinatal/postpartum mental health, menopause- related anxiety
Weight Loss & GLP-1s	✓ Psychological Support	Emotional eating, body image, behavioral coaching
Digestive Health (IBS, IBD, GERD)	✓ Mind-Gut Connection	Stress management, anxiety reduction, gut-brain axis therapies



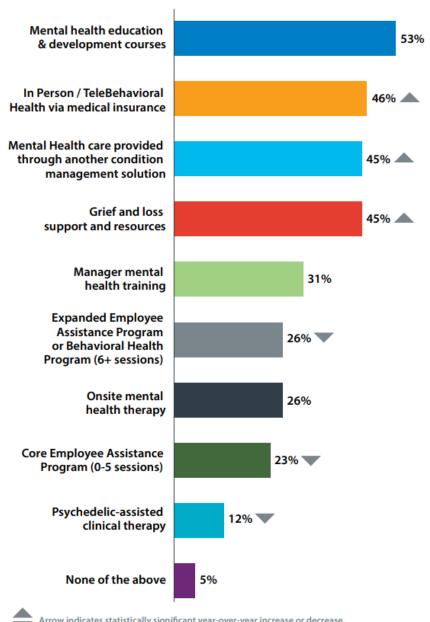
# Mental Health: Integrated and Independent

reporting their employer offers mental health-related services, such as an EAP or telehealth services, has decreased over the past two years.

2022 Health Minds poll, APA



#### Mental Health Resources Offered



# **Pediatric and Dependent Mental Health**



of parents miss work to address their children's mental health or academic performance

-Rethink Healthcare on 8/24/2023



of working parents interrupted their work to answer communication about their child's mental health needs during business hours

- Nationwide Children's Newsroom on February 22, 2022



of families have at least one childcare-related employment change, primarily absenteeism and changing work schedules

- Academic Pediatric Association Jan-Feb 2011



of working parents' thoughts are on their child's mental health and wellbeing even while they are at work

- Nationwide Children's Newsroom on February 22, 2022



•Children's mental health concerns leads to burnout, causing employees to leave the workforce

-SpringHealth Blog, July 22, 2022



Gheorg.com

## **Workplace Mental Wellbeing**

52% of employees have felt burned out due to their job in the past year, with higher percentages among women and mid-level employees.

NAMI's 2024 Workplace Mental Health Poll

#### Mental Well-Being Programs Offered (% Yes)

47% Training on stress management 54% Peer recognition programs/incentives 38% 31% 35% Training on compassion and empathy in the workplace 37% Training on growth mindset 32% 34% Training on emotional intelligence 34% 33% 31% Training on focus and attention 34% Educational webinars (4 or more a year) 28% 32% Training on working with difficult emotions 32% 30% Training on having difficult conversations 31% 30% Meditation Apps 26% 29% 32% Training on cyber awareness 28% Training on gratitude and generosity 25% 28% Training on resiliency 25% 24% Training on unconscious bias 22% 24% Lunch & Learns on mental fitness training (5+) 23% 20% Group meditation classes (onsite/virtual) 18% 24% None of the above 5%



VS 2023

# Caregiver Support



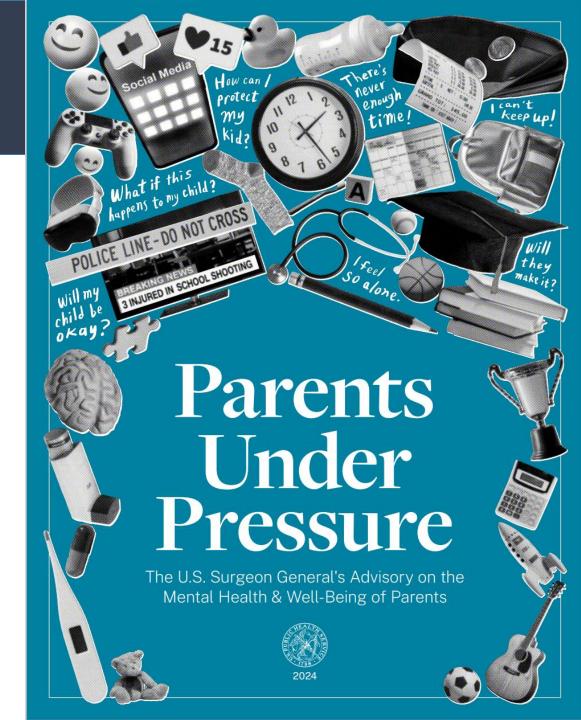


# Supporting Caregivers in the Workplace: A National Crisis

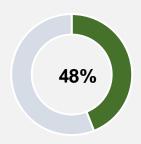
"The work of parenting is essential not only for the health of children but also for the health of society. Amid a youth mental health crisis, the work of raising a child is just as valuable as the work performed in a paid job and critically important when it comes to the impact on the future of society. We must do more to better support parents and caregivers."

> -Vivek Murthy Former U.S. Surgeon General





## **Key Takeaways: Parents Under Pressure**



of parents say that most days their stress is completely overwhelming, compared to 26% among other adults.

# Stressors that parents and caregivers experience:



•Financial strain, economic instability, and poverty



 Parental isolation and loneliness



Time demands



•Technology and social media



Children's health & safety



•Cultural pressures and children's futures



## The Widespread Impact of Being a Working Caregiver



Of caregivers report having to take a leave of absence from work due to caregiving responsibilities.<sup>1</sup>



of respondents said they would "definitely" or "probably" be interested in caregiving resources (e.g. for elder/ill family members) <sup>2</sup>



#### **Emotional Stress**

A study published in JAMA Internal Medicine found that caregivers are more likely to experience symptoms of depression and anxiety compared to non-caregivers.



#### **Financial Strain**

Family caregivers in the US spend an average of \$7,000 per year on out-of-pocket costs related to caregiving.<sup>3</sup>

The average lifetime income loss for women caregivers is around \$324,000.<sup>4</sup>

#### **Health Concerns**

Caregivers are at increased risk for health problems such as high blood pressure, heart disease and weakened immune function.<sup>5</sup>



#### **Productivity Impact**

24% of employees cite childcare and eldercare as a distraction in the workplace.<sup>6</sup>





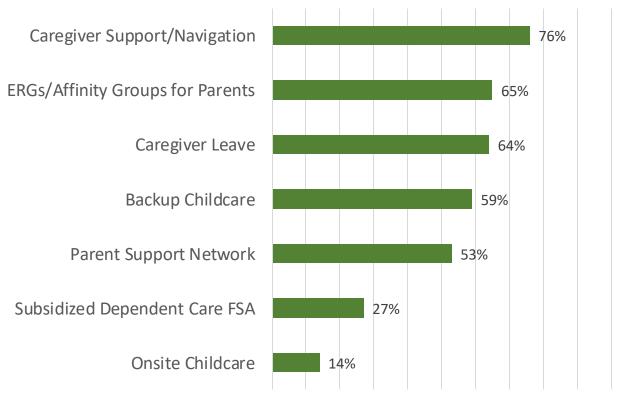
- 2. NFP Employee Trends Insight Report 2024
- 3. New AARP Report Finds Family Caregivers Provide \$600 Billion in Unpaid Care Across the U.S.
- 4. EBN March 2022 MetLife partners with Family First to bring expanded caregiving benefits to employees.
- 5. American Psychological Association Stress and Caregiving, November 2020.
- 6. 2024 NFP US Leave Management and Trend Report.



#### **Employers are Taking Action**

- 1. Expand policies & programs to support the well-being of parents and caregivers in the workplace
- 2. Implement trainings for managers on stress management & work-life harmony
- 3. Provide access to comprehensive and affordable high-quality mental health care

# How Employers Support Working Caregivers (2025)<sup>2</sup>

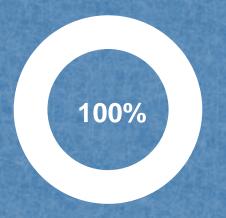


0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%



- Parents Under Pressure: The U.S. Surgeon General Advisory on the Mental Health and Well-Being of Parents, 2024
- 2. 15th Annual Employer-Sponsored Health & Well-Being Survey, Business Group on Health and Fidelity, 2024

# Physical Health and Wellbeing





## Physical Health and Wellbeing: 2 Focus Areas



## Weight Management & Chronic Conditions

- Increased attention to GLPs
- High cost & frequency of chronic conditions



Back to Basics:







Coaching





Women's Health & Family Planning Spectrum

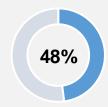
- Family Planning
  - 2 Pregnancy
    - Post Partum / RTW
      - 4 Parenting
        - Menopause

# Addressing Weight Management & Chronic Conditions



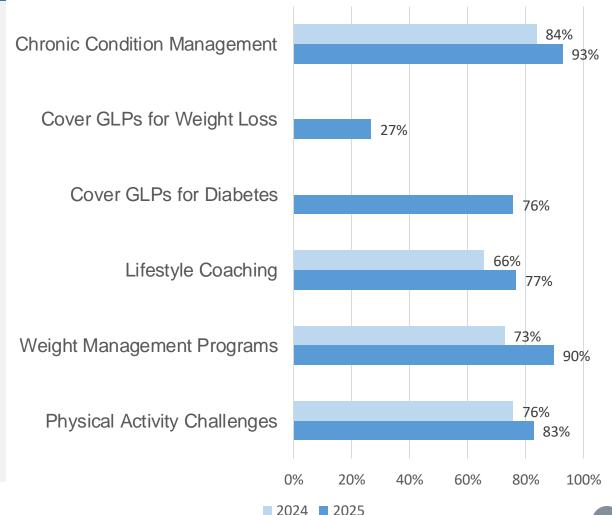


Of people would change jobs for obesity treatment coverage <sup>3</sup>



of respondents would "definitely" or "probably" be interested in weight management programs <sup>1</sup>

# Employers are Providing the Following for Employees<sup>2,3</sup>





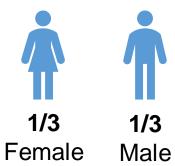
- 1. 15<sup>th</sup> AnnuaNFP Employee Trends Insight Report 2024
- . 15th Annual Employer-Sponsored Health & Well-Being Survey, Business Group on Health and Fidelity, 2024
- 3. 2024 NFP US Pharmacy Benefits Trend Report

# Women's Health and The Family Planning Spectrum





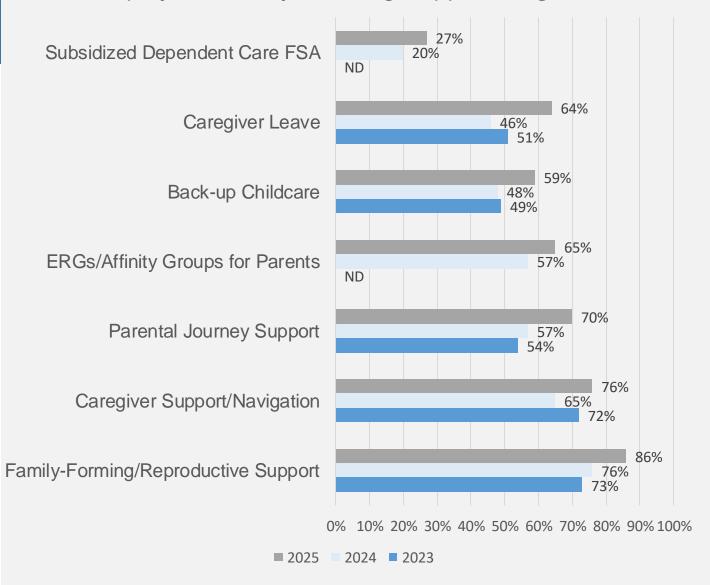
Of respondents would "definitely" or "probably" participate in women's health services (e.g. fertility, menopause)<sup>1</sup> Infertility is attributed to:2





unexplained

#### Employer's Family Planning Support Programs<sup>3</sup>



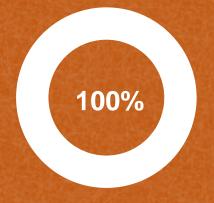


<sup>1.</sup> NFP Employee Trends Insight Report 2024

<sup>2.</sup> American Society for Reproductive Medicine

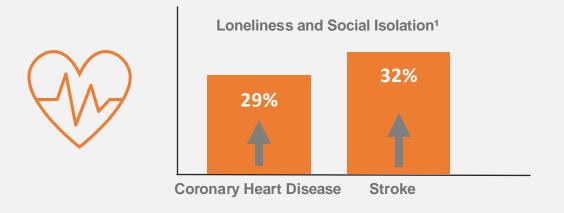
<sup>3. 15</sup>th Annual Employer-Sponsored Health & Well-Being Survey, Business Group on Health and Fidelity, 2024

# Social Wellbeing

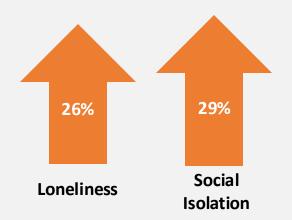




#### **Loneliness and Social Isolation**



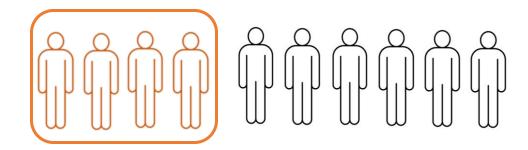
#### Risk for Premature Death<sup>2</sup>





In the workplace:

40%



report physical and emotional isolation<sup>3</sup>



## The Importance of Connection to our Business

#### Employees who report a strong sense of belonging<sup>1</sup>:



50% reduction in turnover 75% reduction in sick days 56% increase in job performance



More innovative ideas and better problemsolving skills



167% increase in employer promoter score, double the raises, 18 x more promotions



Top driver of job satisfaction: Interpersonal Relationships



## **What Are Employees Saying?**

#### KPMG Survey: Workplace Friendships Play a Critical Role in Employee Mental Health, Job Satisfaction

Limited by technology-driven interactions, employees seek more authentic opportunities for connection

November 19, 202

#### Work friends ...

81% are highly important

83% help them feel more engaged

81% help them feel more satisfied on the job

80% help them feel more connected





#### 84%

It's important for companies to facilitate personal interactions that help develop work friendships

#### 25%

Say their company is not focused on activities and events that lead to the development of close work friendships



## **What Are Employers Doing?**



Health and benefit fairs



Preventive care clinics



Convenience screenings - dental/vision/hearing



Digital wellbeing platforms\*



Team challenges and competitions\*



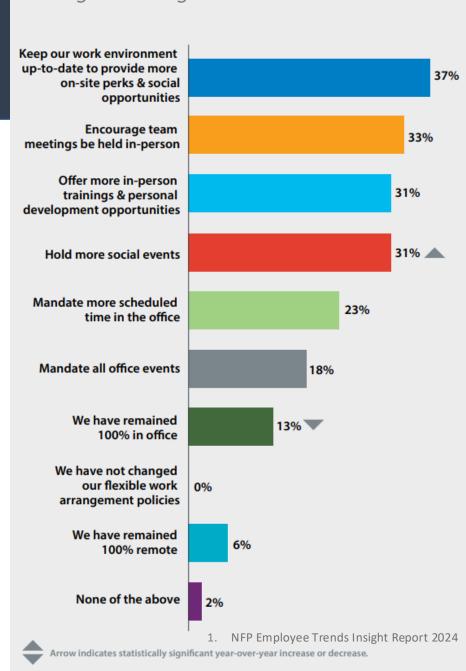
Recognition\*



Community volunteer events



**Figure 13:** Strategies Leveraged for In-Office Worktime



## **2025 Wellbeing Trends and Takeaways**

~25% of employees and dependents have mental health care needs

Mental **Health &** Mental Wellbeing

of workers having reported experiencing work-related stress in the last month<sup>1</sup>

- Mental Health Care (and tools) for Dependents under 13
- · Robust mental health care imbedded into condition management point solutions
- Neurodiversity support and tools
- · Year-long programs to build resiliency, growth mindset, emotional intelligence etc.

Caregiver **Support** 

of employees cite childcare and eldercare as a distraction in the workplace<sup>2</sup>

of caregivers report having to take a leave of absence from work due to caregiving responsibilities.3

- Caregiver leave (updated PTO policies)
  - Paid/unpaid
  - Parental & maternity
- Backup childcare
- Parent/elder care support programs
- ERGs for parents
- Productivity tools for caregivers

of respondents are providing more onsite perks and social opportunities.4

of respondents would "definitely" or

feel that the fertility & family-forming process

Women's health through the lifecycle from fertility/family planning

"probably" be interested in weight

• Weight management programs/GLP1s

· Chronic condition management

through menopause

· Male infertility home testing

management programs<sup>4</sup>

teel that the rerunity of rarring has negatively impacted their mental health.5

of workers feel physically and emotionally isolated in the workplace<sup>6</sup>

· On-site wellbeing events

- Digital wellbeing platforms
- Team challenges and competitions
- Preventive on-site clinics (dental, vision, hearing)
- · Community volunteer events
- Peer recognition programs
- Mentorship programs

**Physical** Wellbeing

Social

Wellbeing

- 6. Twaronite, K. May 2019 EY Five Finding on the Importance of Belonging



<sup>2023</sup> Work in America Survey: Workplaces as engines of psychological health and well-being 4. NFP Employee Trends Insight Report

<sup>2024</sup> NFP US Leave Management and Trend Report

AARP

## For You and Your Employees

#### **SPECIAL EVENT**

Leading Through the Fire:
Cultivating Resilience, Clarity and
Strength in Challenging Times
February 25, 2025, 1p – 2p ET





**Dr. Jeremy Hunter**, Peter F Drucker School of Management **Deb Smolensky**, National Practice Leader, NFP, an Aon Company

Register Here



Your Sleep Optimization Toolkit March 11, 2025; 11 a.m. – 12 p.m. ET





Jackie McNamara, VP of Client Experience, WellnessIQ Doreen Davis, SVP Vitality and Wellbeing Solutions, NFP, an Aon Company

Registration details in your NFP Latest Insights Newsletter or contact your NFP representative.

## For You (HR & Wellbeing)



2025 Wellbeing Trends 4-week Workshop

Tuesdays, April 22nd - May 13th, 12 -1 p.m ET



Tues. April 22nd

enbeing



Social Wellbeing

Tues. April 29th

Caregiver

Support

Tues. May 6th

Tues. May 13th

Registration details in your NFP Latest Insights Newsletter or contact your NFP representative.





# Thank you.