

# National Substance Abuse Prevention Month

Resources for our NFP clients and their employees

October is recognized as **National Substance Abuse Prevention Month**.

During this time communities come together as partners in prevention to address substance abuse. Whether you or someone you know is struggling with an addiction there are people and resources available to help. The prevention of substance abuse is one element of health and safety we can come together as a community to promote.



This toolkit includes information about the **Red Ribbon Campaign** (the nation's largest drug prevention campaign), as well as external websites, podcasts, and apps designed to support you or anyone you may know struggling with substance abuse. This toolkit also includes information to help anyone looking to get more involved in advocating to prevent substance abuse. Anyone can assist in substance abuse prevention and help someone take a step toward recovery!



# Resources

Review the following resources as you search for reputable and updated information to support your employees.

---



## Websites and Articles



[Prevention Month | SAMHSA](#)

[National Substance Abuse Prevention Month | Youth.gov](#)

[Treatment of Substance Use Disorders | Overdose Prevention | CDC](#)

[Drug addiction \(substance use disorder\) - Symptoms and causes - Mayo Clinic](#)

---



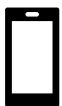
## Podcasts

[Prevention 365](#)

[The Addiction Podcast – Point of No Return](#)

[Tall Cop Says Stop](#)

---



## Apps

[WEconnect](#)

[Sober App](#)

[I Am Sober](#)



# Red Ribbon Campaign

**Red Ribbon Week 2024** takes place **October 24-October 31**. Red Ribbon is the nations largest and longest running drug use prevention campaign.

- The goal of Red Ribbon Week is to raise awareness about the dangers of drug abuse and to promote a drug-free lifestyle.
- During this week schools, communities, and families educate themselves and others about the dangers of drugs and emphasize the importance of saying no to drugs.
- The slogan of Red Ribbon is “Just Say No”
- The mission of the campaign is to “lead and support our nation’s families and communities in nurturing the full potential of healthy, drug free youth.”
- To learn more about ways to get involved in the Red Ribbon Campaign, or participate in Red Ribbon Week, click [here!](#)

